

SCNBTA
3rd Quarter Board Meeting – September 17th, 2019
Meeting Minutes

Board Members in Attendance: Lynne Moore, Beth Williamson, Peach Morrison, Ken Sloan, Mary Shriner, Jayne Baker, April Turner, Nikki Saylor, Jordan Cutler

Not in Attendance: Mary Ann Keisler, Vicki Loughner, Amanda Stroud, Christina Wheeler, Les McCall

Meeting Called to Order: 11:40am

Items of Discussion:

- Approval of Minutes: Peach Motioned; Beth Seconded
- Reports: Jayne gave the financial report, stating that SCNBTA currently has a balance of \$10,554.72 as of the end of August. This number is lower than August 2018 which was \$13,196.00. This is due to most charges for the 2019 conference already being paid out, as well as membership dues.
- SCNBTA Annual Conference 2019: April set up the registration form on Survey Monkey for the conference. She will be emailing out to everyone who has registered (~ 25 people). She will be sending another email reminder in hopes to boost the conference attendance. The decision to extend the Early Bird Registration was agreed upon to make it October 4th, 2019. Jayne has had issues with the Hampton Inn regarding their rates as Lake Murray Country will be paying/covering \$10.00 for each hotel room booked. However, the system has not been able to update this properly on the hotel's side. Jayne plans to have an answer by the end of the week.
 - 25th Year Celebration: Bags have been ordered for the conference, but Jayne will be contacting Amanda to see if it's too late to add "25 Years" to bag in celebration of the 25th year of the organization. Jayne would like to have some kind of small celebration with silver balloons, etc, if possible at the conference so attendees know we are celebrating the 25th year.
 - Conference Sponsors: SCATR is a sponsor, but looking for other ideas to help offset fees.
 - Silent Auction: Peach will be sending out an email to all SCATR members as a reminder to get the items to her. There is no price point (no minimum or maximum) for auction items, and they do not have to be outdoor-related (alcohol is okay).
- Website Discussion: Working with Lynn Fuhler of Flying Compass to create a new website that will integrate social media, membership area, and making it a lasting website. She is a current member of SCNBTA in good standing, and is very passionate about this project. It was decided that she be the one quote to go with, as she was willing to work on a very limited budget (\$5,000). Lynn stated on the last conference call, that the price would be around \$18,000 with everything that we want. She understands that we cannot afford that amount, so has asked that the board meet and discuss what we are able to afford. The agreed amount to ask if she would do it for is

\$5,000. The web server fees will be paid for in-kind by Lynn Fuhler/Flying Compass. Motion was made for Jayne to contact Lynn with the price of \$5,000 for the website. Peach motioned, Jane seconded.

- Photos for website need to be gathered from each area in the state and uploaded for Lynn to add to website
- Membership: April said we have 47 current members that are on the spreadsheet. Only one reciprocal member (Dana). Peach made the motion that Lynn Fuhler be made a reciprocal member. Ken seconded.
- Committee Updates:
 - Marketing Committee: Nikki gave the Marketing Update as Les was unable to attend. Jordan, who took over Rachel Murdy's position at SCPRT, is now on the marketing committee with Les/Nikki. She will be working on the newsletter, and social media assistance. The marketing committee will look at creating/developing a social media policy. Social Media discussion – LHC will create an Instagram account, and start posting for Facebook. Will need to be made admins for the both.

Meeting Adjourned: 1:06pm

Respectfully Submitted,

Nikki Saylor, For Les McCall, Secretary, SCNBTA