



SCNBTA IS HERE TO HELP P.A.V.E THE WAY

Start your journey at scnatureadventures.com

Follow us on Instagram [@sc_natureadventures](https://www.instagram.com/sc_natureadventures) and Facebook.com/[sc.natureadventures](https://www.facebook.com/sc.natureadventures)

Partnerships

Establish meaningful partnerships and connections with state agencies and regional organizations such as the **SC Department of Parks, Recreation and Tourism**, **SC Department of Natural Resources**, **SC Sea Grant Consortium**, and **SC Association of Tourism Regions** through business meetings, conferences, and newsletters.

Advancement

Advance your marketing efforts with publication opportunities. SCNBTA distribution sites include **welcome centers**, **regional visitor centers**, **chambers of commerce and more**. Attend trade shows like the **Southeastern Wildlife Exposition and Palmetto Sportsmen's Classic** with audiences in the tens of thousands. The newly designed SCNBTA website serves as a hub for recreation and adventure information for outdoor enthusiasts. Members can **publicly post events, news, blogs, and more that are specific to their organization and region**. Members also get **special access to state and nationally recognized certifications**.

Value

For \$50/year, this membership adds incredible value to your organization in more ways than one. Enjoy all the benefits of being a SCNBTA member, like **priceless networking opportunities** and **potential partnerships!**

Education

Stay up to date on industry trends through workshops, certifications and webinars provided through SCNBTA and our partner organizations. We also support our members at opportunities like the **SCNBTA Annual Conference**, **South Carolina Governor's Conference on Tourism and Travel** and **Outdoor Economy Conference**. Through the members-only dashboard access (scnatureadventures.com), you'll find **industry-specific resources, newsletters, webinars, plus a whole lot more**.

